

You Can't Fake Natural.





# The Natural Facing Difference







Not all stone veneers are real. And not all real stone veneers are created the same. Natural Facing's stone experts understand the nuances of real stone and work tirelessly to provide quality products and exceptional customer service. Those who invest in Natural Facing understand the value of real stone veneer.

## Why Choose Natural Facing?

Natural Facing is 100% real stone that gets cut to a thickness of 3/4" to 11/2" using specialized equipment. This allows for the durability of building stone with less weight and easier installation.

#### 100% Real Stone Sourced from Domestic Quarries

Natural Facing stones come from domestic quarries. This reduces the impact on the environment and highlights the geographic features of your region.

### Made in Nature & Handpicked by Our Stone Experts.

Our in-house quarry experts understand the nuances of natural stone and meticulously select our blends based on quality, consistency, and aesthetics.

#### Quality Control for Better Cuts & Reduced Waste

Our cutting and quality assurance processes provide more usable stone on every palette. This reduces waste, expedites installation, and ensures our stones meet the highest standards.

#### Pre-Blended Palettes & No Repeating Patterns

Since our product is from nature, no two stones are ever exactly alike. We presort each palette for variety in color and size. This helps installers get to work faster on producing well-balanced installations.

"We previously tried manufactured stone for a small retaining wall and fire pit. Within just a few years, the fake stone was fading, chipped, and discolored. The same thing happened to our neighbors. Now that I know better, we will always use real stone veneer. My dealer and designer were able to talk directly to Natural Facing for samples and received regular order updates to keep things on schedule."

- Cody, Homeowner, Baltimore Area

# The Benefits of Natural Stone Can't be Manufactured.



### **Timeless Beauty**

Each stone blend is carefully selected by our in-house quarry experts. They understand the nuances of natural stone and deliver exceptional blends.



### **Durability**

Real stone veneer is more durable than most building materials. It doesn't chip or wear like manufactured stone. Natural stone can withstand everyday landscaping activities, active lifestyles, and even unplanned dings.



#### Maintenance Free

When installed properly, Natural Facing doesn't require ongoing maintenance, like sealing or repairs. If for some reason it does require cleaning, you don't have to worry about damaging the stones.



#### **Natural Color Variation**

Our product comes from a quarry, not a factory. Natural Facing is 100% real stone and features variation in color, markings, and texture that can only be found in nature.



### Lifetime Value

Choosing Natural Facing ensures that your investment stands the test of time. It looks as good on the day it is installed as it does 10, 15, and even 50 years from now.

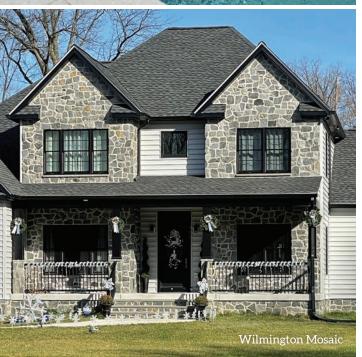


### Sustainable and Eco-Friendly

Natural stone is the original green building material. It comes from nature and contains no harmful chemicals or toxins. We source our stone from regional quarries which reduces the impact of greenhouse gases for transportation.













Buckeye



Camden







Central Park



Crystal Creek







Dogwood Canyon



Kingston



Ramone Brown



Rodgers Forge



Wilmington



Woodbury







Baja Brown

Cedarfield

Clove Road







Colony

Crystal Creek

Heubert County







Jones Bridge Rustic

Lake George

Ocean Blue





Orville Parish

Pinehurst





Rodgers Forge

Terrapin









# Roughly Rectangular













Chesapeake







Jefferson Reserve



Kingston



Logan Run



Ramone Brown



Rock Creek



Sun Valley



Wilmington



# **Essential Accents**

#### **Utility Accents**









Light Trim

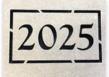
Trim Single Electrical Box

Double x Electrical Box

Water Hydrant Block

#### **Legacy Accents**





All accents are available in Oyster White (as shown) or Harbor Dusk (below).



**Date Plates** 

### **Matching Corners**



Available in most stone blends.

### Wainscott Sills









Colors from left: Charcoal Grey, Oyster White, and Morning Fog

# **Installation Tips**

#### Mortar Makes a Difference

Choosing a Natural Facing stone blend is the first step in the selection process. The final look of any Natural Facing blend depends on the setting style used. Be careful to select the setting style and mortar color, if applicable, that creates the desired look.



Light vs dark colored mortar joint



With vs without mortar joint

# **Additional Resources**



#### **Online Catalog**

Browse products and photos on the Natural Facing site.



### **Get Inspired**

Installed photos of residential exteriors, outdoor living, interiors, fireplaces and professional settings.



#### Digital Lookbook

Quick overview of Natural Facing products.



#### **Installation Guides**

Diagrams of how to install Natural Facing on different materials.



#### **Continuing Education**

Courses for architects, builders, and dealers. CES credits for ASLA or AIA and custom classes available.



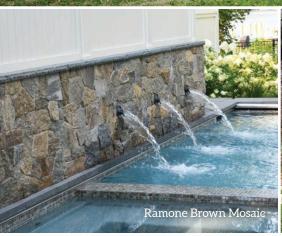




Custom Blend









Lake George Ledgestone



# **Contact Natural Facing**

info@naturalfacing.com 866-369-8952

# **Get Inspired**

naturalfacing.com/get-inspired





